



Advertise with us!

Gay men are one of the most sought-after audiences in marketing. At Gay.de we can deliver advertising solutions to over 26k monthly active users in the German-speaking market.

With Gays.com, we reach over 5k monthly active users in the steadily growing English-speaking market.

We are a diverse group that understands that the key to good communication with our audience is trust and respect. With our experience of providing a quality product to this unique market, we can help you put together advertising solutions to suit your needs and attract the right people to your products or services.

Basic use of the site is completely free, but with a great value membership, extra features are available such as age verification to access to adult content, video chat and private galleries.

Gay.de Offers Users:

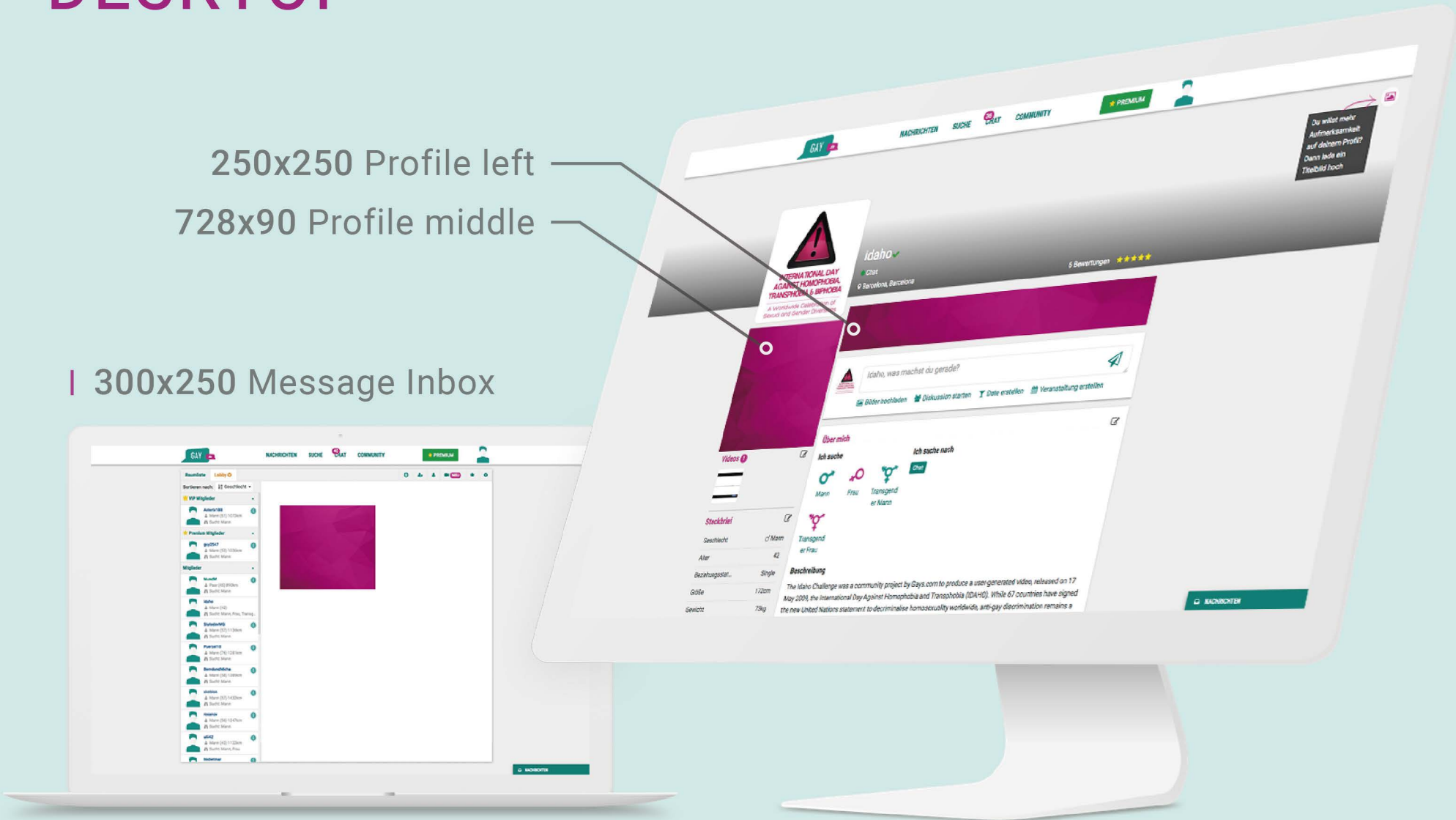
- Fast & free sign-up
- A free and customisable profile with video & picture gallery
- Membership upgrade options - Premium & VIP
- Free profile verification check to guarantee authenticity of users
- Free messaging, access to chat rooms and free discussion forums
- Fully responsive mobile and tablet versions
- Access to adult content (with upgrade membership and verified age check)
- Free personal ads and in-site promotion
- Ability to create events and places
- Free online Gay magazine

Whether you're looking for long-term exposure at reasonable rates or heavy exposure in a short burst, reaching gay consumers in authentic gay communities such as ours is a great way to get the results you want - as well as building and retaining a loyal brand affinity.

ADVERTISING AREAS DESKTOP

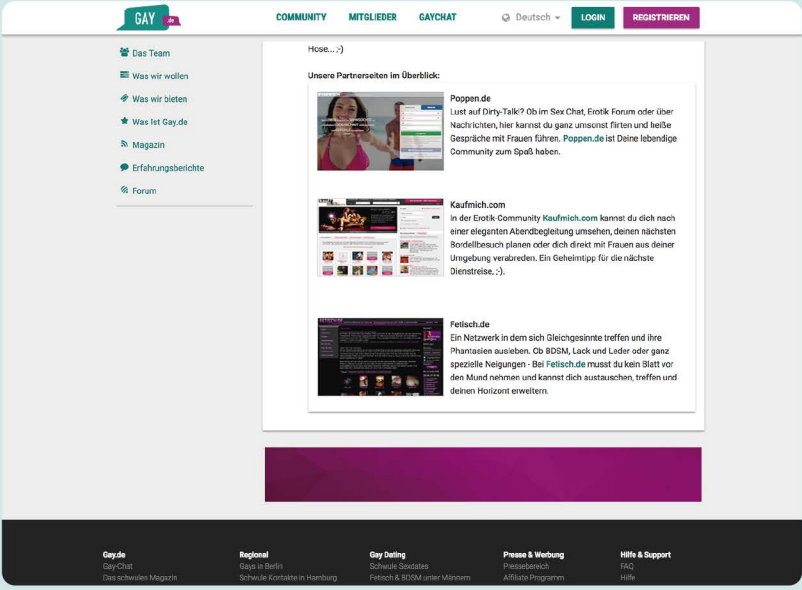
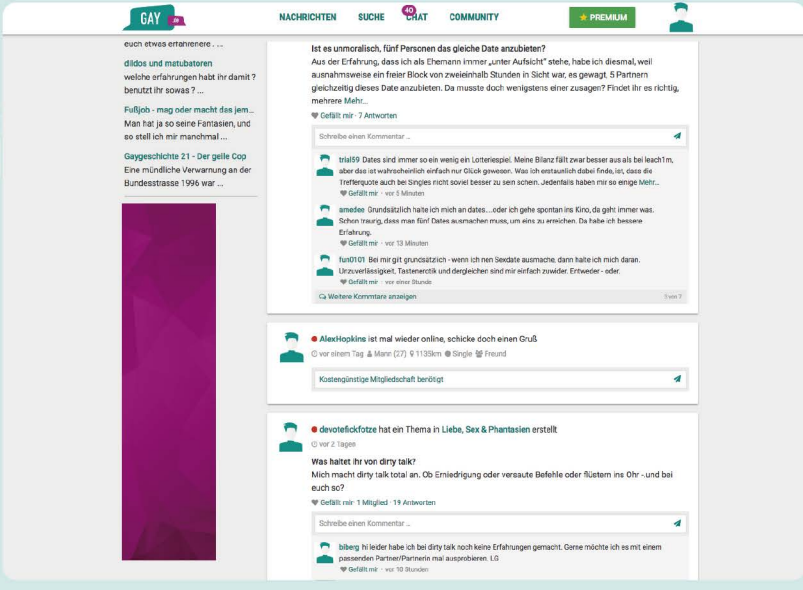
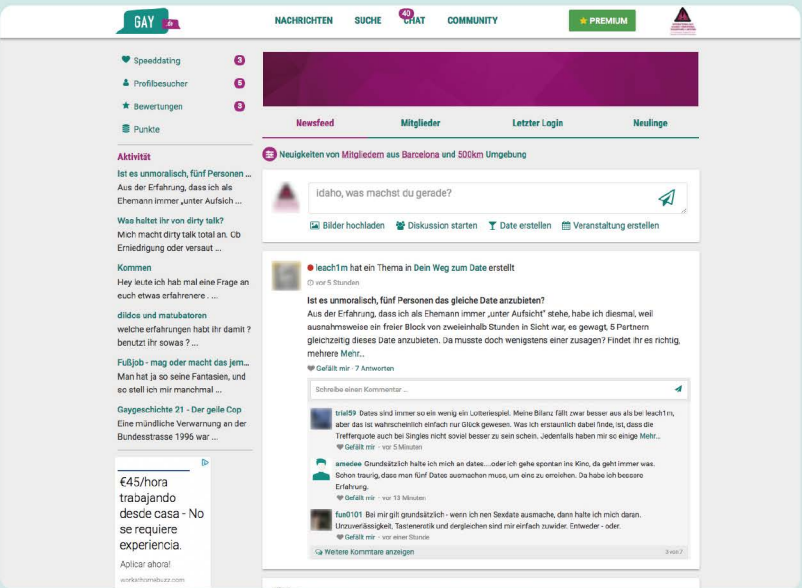
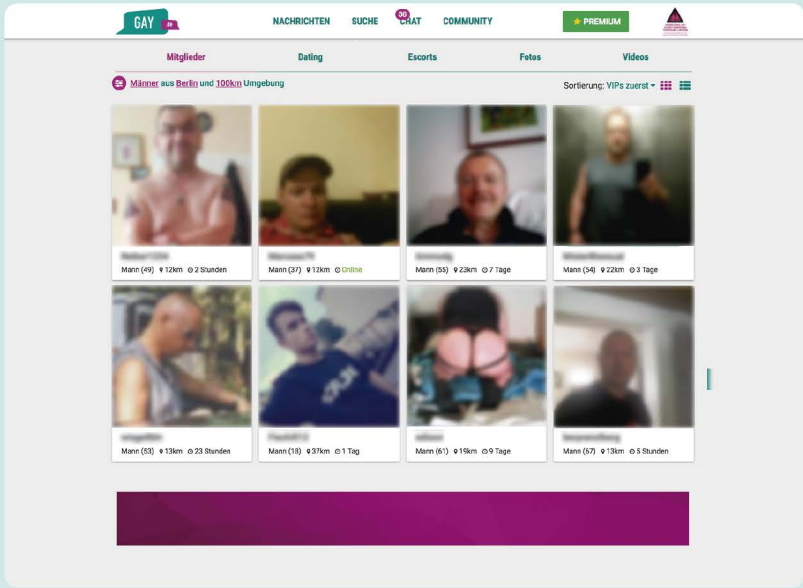
250x250 Profile left
728x90 Profile middle

300x250 Message Inbox



970x90 Search

728x90 Homepage

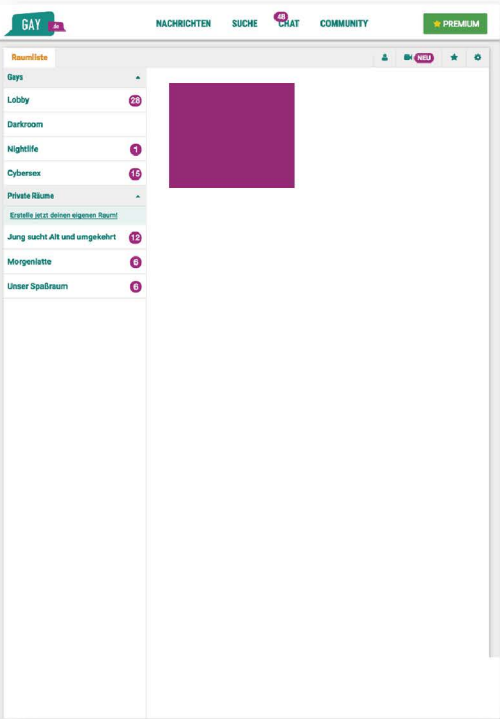
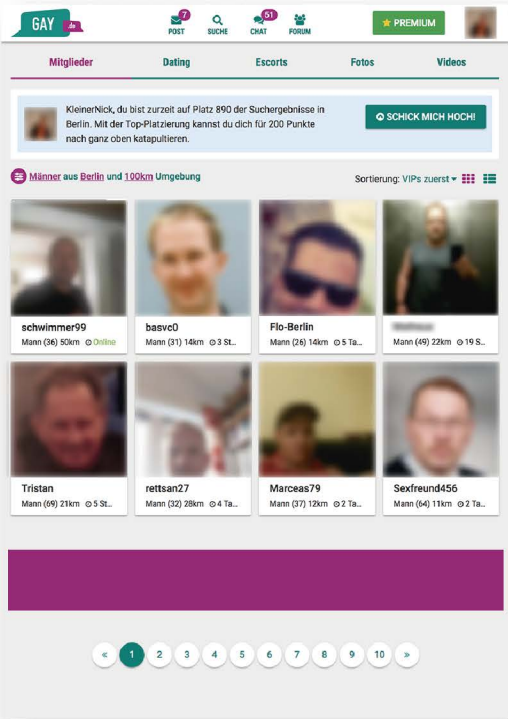
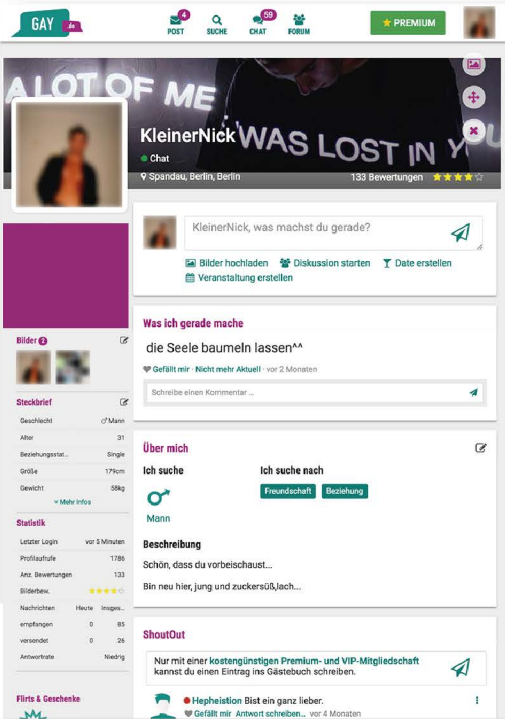
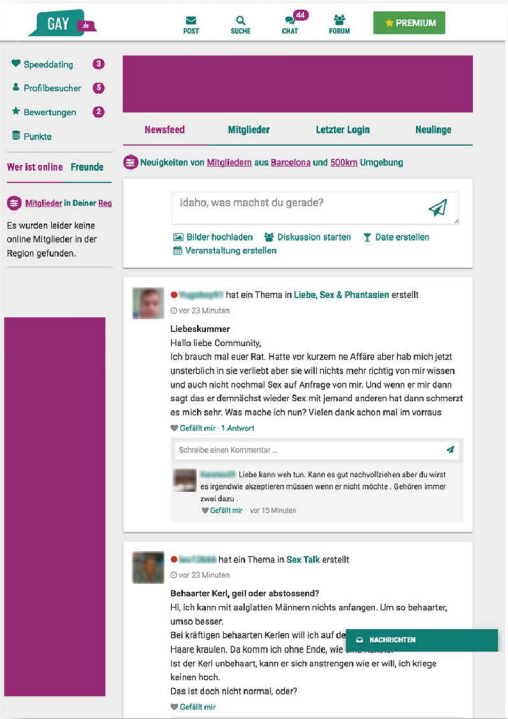


160x600 Sidebar Left

728x90 Logged out bottom

TABLET

468x60
Home middle



160x600
Home left

180x150
Profile left

728x90
Search bottom

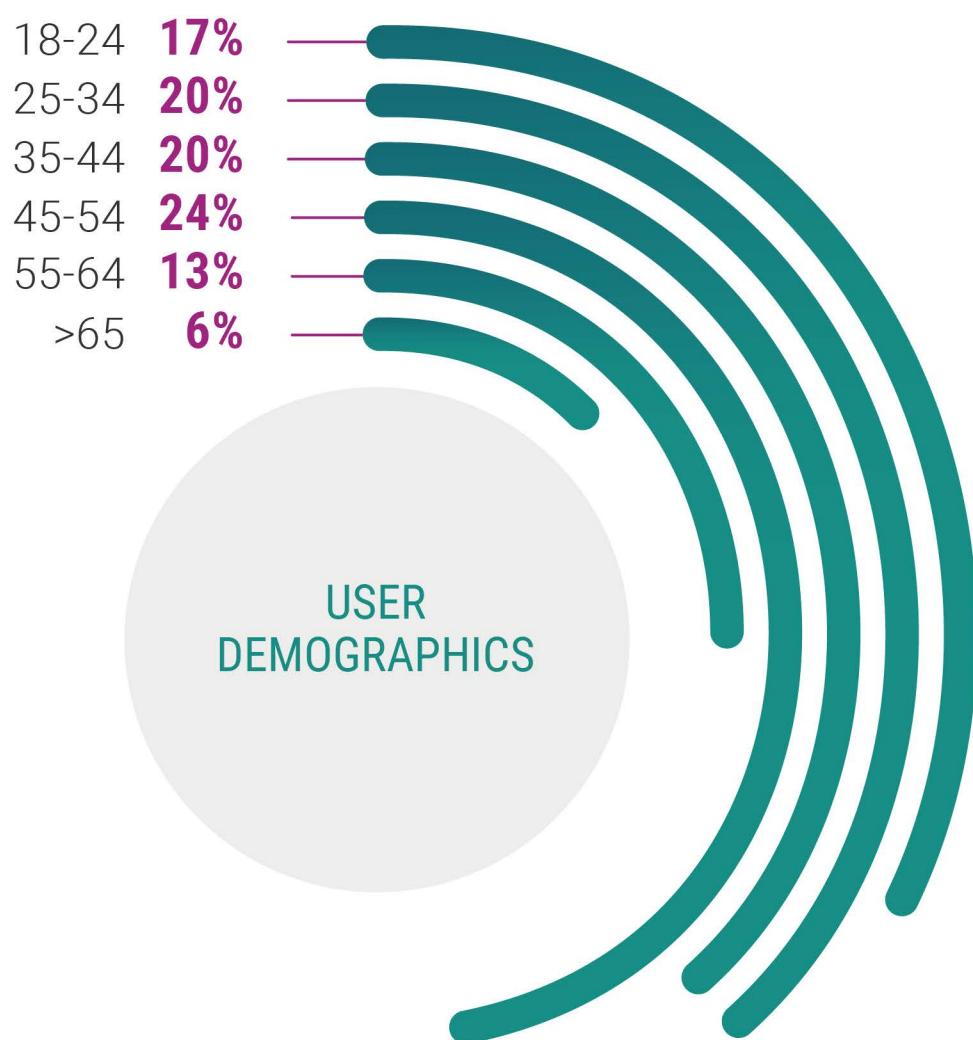
180x150
Message Inbox

MOBILE

320x50 Fixed



ABOUT OUR MEMBERS



AVERAGE TIME ON SITE
11 min

USERS PER MONTH
<26K/month

PAGE IMPRESSIONS
>3,5m/month

LOGINS PER MONTH
>520K/month

GET IN TOUCH

sales@playamedia.com

Banner formats: jpg, png, gif, iframe

Banner sizes: 30-50kb max.

If you're interested in advertising on Gay.de, please add 'Gay.de' in the subject line of your email. In the case of advertising on Gays.com, add 'Gays.com' in the subject title.

All advertisers on Gay.de must meet the general regulations of Germany's youth protection code.

In the interests of our users (and in certain circumstances) we reserve the right to refuse certain advertisers.

